

2 September 2024 | HIPPY US | info@hippyus.org

Nikki's Corner

A Tribute to Dr. Ruth

HIPPY is so special that once exposed, many individuals become life-long champions. As we start our HIPPY New Year, Carla Mowell, HUS Training Director, reflects on one of our very special HIPPY Champions, Dr. Ruth.

~Nikki

What made Dr Ruth Westheimer's presence in our orbit so special? She genuinely connected with our work in HIPPY, through her own experience with home visiting early in her career. Even if you were the 100th HIPPY person in line to meet her, Dr. Ruth warmly took your hand, looked into your eyes, and made you feel that she was truly glad to see you. That ability to immediately and genuinely connect with people exemplifies a character trait in Dr. Ruth that we also see in her daughter Miriam, our very own Dr. Westheimer.

The images of Dr. Ruth are from the personal scrapbook of Ozy Martinez, who has been retired from HIPPY for 20+ years (Alamosa, CO). Tucked away in scrapbooks and personal memories of days past, our HIPPY family fondly remembers when Dr. Ruth came to speak with us, or otherwise supported HIPPY. Another memory was shared by former HIPPY National Trainer, Joan Heuvelhorst (Grand Rapids, MI), who shared "I was able to go to Senator Carl Levin's office with Dr. Ruth. Sooo fun because everyone we passed got so excited to see her. Levin got called to a vote, so we didn't get to see him, but it was great FUN walking the halls with her. Such a force she was!". Indeed, she was, and we're so grateful to have had the opportunity to be in her presence. From our entire HIPPY family, we offer our deepest condolences to Miriam Westheimer and her family.

Carla Mowell



The HIPPY US Conference Committee is thrilled to host our next HIPPY United States (HIPPY US) National Conference April 6-9, 2025 in Baltimore, Maryland. Our conference theme is "Connecting Hearts, Igniting Minds!" The primary focus is to recognize and foster excellence in programming along with exceptional support and services for children, families, and communities. In harmony with our theme, workshop presentations will focus on early childhood concepts, best practices, and ways to support local HIPPY staff to provide the best quality services to children and families.



Conference Activities Include

- Home Visitor Rally
- Avima Gala
- Opening Session
- Workshops
- HIPPY Fun Night
- HIPPY Town Hall
- HIPPY on the HILL
- Morning Fitness

Stay tuned for the 2025 HIPPY US National Conference Swag release date

Conference Registration

Registration will open on September 18, 2025. Take advantage of the **Early Bird Special** through **December 8, 2024**. Details will be provided during the 2024 Kickoff!

HIPPY on the Hill is Back!

We are inviting all HIPPYs to join us on **April 9, 2025**, for an exciting opportunity to head to Capitol Hill and educate your Members of Congress and their staff about the exciting and impactful work you are doing at your HIPPY program! **Be sure to attend the 2024 Kickoff for more details!**

Vendor Registration

Who would you like to see in the Exhibitor Hall at the Conference? Well, if you have someone in mind, have them sign up by February 9, 2025, to join us in Baltimore, Maryland.

Go [here](#) to register and pay!

Call for Proposals

Would you or someone you know like to host a workshop at the HIPPY US National Conference?

Presentation Dates: April 7-8, 2025

HIPPY US eagerly welcomes session proposals for its 2025 National Conference set for April 6- 9 in Baltimore, Maryland. Our conference committee seeks engaging sessions that spark conversation and interaction on critical topics, especially those vital to our members but not regularly heard at this event.

[Submit your proposal](#) today!

Connecting



Hearts,



Igniting



Minds



Get HIPPY US setup as a vendor today

Want to attend conference activities and need HUS to be registered as a vendor first? Be sure to [submit](#) your HIPPY US vendor request today!

Special Announcements

Printer Updates

We understand the challenges that some sites have faced when ordering curriculum. We want you to know that HI, HUS and S&S are diligently working to resolve all challenges and incorporate a seamless ordering process. Some challenges have been addressed in [this](#) document from S&S. Please know that we hear you and we will continue to work through these issues and provide as much support as needed.

Model Fidelity Specialist

Thank you to everyone who applied to be a Model Fidelity Specialist for the 24-25 program year! Model Fidelity Specialists are selected through a rigorous process involving an application, work samples, and an interview before the final committee decision. Interviews are currently underway. The Model Fidelity Specialists will begin reaching out to sites slated for a visit this year after their preservice training. We're excited to introduce your specialists in upcoming newsletters. Stay tuned as we spotlight each specialist and their contributions to the program.

Q&A Board

We're excited to introduce the **HUS Request for Support** form, a streamlined tool to help you quickly and efficiently submit questions and requests. With this form, your inquiries—whether about site visits, payments, curriculum feedback, or any other topic—will be automatically routed to the appropriate team, ensuring prompt responses. The form is easy to use, with a comprehensive list of categories and an option for anything not listed. Moving forward, we encourage everyone to use this form for all support needs. You can **access the HUS Request for Support form** [here](#).

Don't miss the grand opening of The HIPPY Swag Store!

Starting September 18, 2024, You can order your swag directly from the **HIPPY Store** located on the HIPPY website!

orders are based on availability



Is the Whole Greater than the Sum of Its Parts? Impacts on Child Outcomes from a Home-Visiting Parenting Program and its Interaction with Preschool - Early Childhood Education Journal

Congratulations to Florida HIPPY on [this](#) publication using Florida HIPPY data!

The article includes:

- Cohort of 2,000 diverse children born between 2012 and 2016 in Florida who participated in HIPPY at ages three and four.
- Despite the significant disadvantage among the HIPPY population on variables highly associated with school success, HIPPY had a 7/10th of a standard deviation increase on children's school readiness scores above the comparison group.
- HIPPY shows a significant decrease in the likelihood of reported child maltreatment relative to the comparison group.
- The HIPPY effect was independent and unique from the effect of participation in VPK, meaning HIPPY "adds to" the VPK effect (or doesn't overlap).

Curriculum Refresh

We are now entering the 2nd year of the Curriculum Refresh project. This round, we are excited to announce a new approach. We are collaborating with the following 3 Curriculum Development Partner sites to review and refine the curriculum:

1. North Range Behavioral Health (NRBH/FC), Colorado
2. The Family Place, DC
3. HIPPY Milwaukee, Wisconsin

These sites will focus on identifying and correcting grammatical and other errors within the English and Spanish packets. However, if you would like to submit any feedback go [here](#) and select Core Curriculum.

Bridge Curriculum

The HIPPY Bridge team will be sending out a short survey this month to HIPPY programs and the families that used the Bridge curriculum over the summer in an effort to gather information about how the curriculum was received and ease of usage.

NASD-CORP Project

NASD CORP is in revision. We welcome input from those who participated in the first cohort or those who actively serve families with children on the spectrum. Our goal is to include more HIPPY-specific connections between NASD-CORP topics and HIPPY services. If you are willing to invest some time, especially by providing examples or videos that provide examples of the concepts being taught, please email Dr. Payne at payne12@usf.edu.



Program Highlight: HIPPY in Florida

Go [here](#) for the full story!



At 21, I graduated from FIU University with a Bachelor's in Health Service Administration (BHS) and a 3.6 GPA. During the same week, I attended my mother's graduation from the Parent Power class at the Family Resources Center, in collaboration with the Palm Beach HIPPY Program. As an adult, I fully appreciate the lasting impact the HIPPY Program has had on my life.

My name is Arelis Estrada Castillo, and I was fortunate to be part of the Florida HIPPY Program at the age of three. Through this program, my mother became my first teacher. Within a couple years of starting the program, HIPPY provided my mother the opportunity to become a home visitor herself, a position she holds to this day. Martha Gomez was my home visitor at the time and has played a significant role in my life as a mentor. She would regularly deliver homework activities, along with books, school supplies, and toys. . HIPPY also had a profound impact on my social life. Some of my successes as a HIPPY graduate include:

- **Elementary School**
 - Captain of the Safety Patrols
 - A trip to Washington, DC
 - Morning raising of the American Flag, daily
- **L.C. Swain Middle School**
 - Accepted into the medical academy,
 - Sixth grade straight A student
 - nominated for the National Junior Honor Society (NJHS)
- **High school**
 - Graduated with a 3.8 GPA and a 5.3 HPA, ranking 27th out of 739 students.
 - Dual-enrollment
 - AICE Diploma and a Bright Futures scholarship.

Advocacy and HIPPY

Getting the Work Out about HIPPY!

The new program year is here, and we know you have lots of exciting things in store! Remember that the events and milestones you celebrate throughout the year are also a great excuse to reach out to decision makers, policy makers, etc. in your community and share with them more about HIPPY. There are lots of creative ways to leverage the things you are already doing for this kind of outreach, but a few quick suggestions include: add them to your regular newsletter updates; invite them to shadow a home visit; invite them to attend an event such as graduation. As you think more about the upcoming program year and ways to get the word out, please feel free to use HIPPY US as a resource in brainstorming and preparing. Submit your questions/comments [here](#) to connect further.

Things to Think About and Do: MGRA Inspired

Excelling with MGRA: Model fidelity

Why focus on fidelity? Regardless of whether you are engaged in the endorsement process this program year it is important that you implement the HIPPY model with fidelity. That starts with making sure that you understand and apply any updates that have been made to the [MGRA](#). The Endorsement Standards described in detail in the MGRA make an excellent basis to any training you provide to your home visitors. Introduce the MGRA in the beginning of year preservice training, and delve deeper into each of the sections in your weekly team meetings. By using the MGRA to guide planning, training, assessment and reporting, you ensure that model fidelity is integrated into your regular practices.

Model fidelity is crucial in a research-based educational program because it ensures that the program is implemented as intended by the researchers. High fidelity means the program's core components and instructional methods are delivered consistently and accurately, preserving the integrity of the intervention. This fidelity is essential for accurately assessing the program's effectiveness, replicating successful outcomes, and providing reliable data for future research. Without it, variations in implementation can result in unreliable program outcomes. This undermines the program's credibility and potentially leads to erroneous conclusions about its efficacy. Ultimately, model fidelity supports the goal of delivering high-quality, evidence-based education that can significantly improve student learning outcomes. The following graphic describes HIPPY implementation based on the five elements of program fidelity. Use this graphic to introduce a discussion on model fidelity with your HIPPY team / self-assessment committee.

Your HIPPY US and State Office team is here to help answer any questions you have. We are also collecting questions and concerns [via this form](#). Please reach out!

End of Year Survey

Make your voice heard!

If you didn't submit the [End of Year Survey](#) last year, please do so today! We want to hear from you!

**Final day for submissions:
September 17, 2024**



5 Elements of Model Fidelity

Considerations for Effective Implementation of the HIPPY Model



Program Specificity

How well is the program defined?



Engagement

How attentive and involved are the parent and child?



Duration

How many curriculum weeks are completed?



Quality of Delivery

Do the coordinator and home visitors have the necessary training, knowledge, and skills to deliver the instruction?



Adherence

How well do we stick to the model and curriculum?

Why Fidelity? If we don't implement critical components of an intervention with consistency, we cannot link student outcomes to the instruction provided. Fidelity can help us to determine the effectiveness of an intervention, and identify if a student requires more intensive supports.

National Center on Intensive Intervention at the American Institutes for Research

Meet the HIPPY US Operations Team

As we continue to revamp our structure, we would like to keep you informed along the way. With the help of your State Leaders, HIPPY US is working hard to provide you with the latest updates in the world of HIPPY and we would like to introduce you to the team! If you would like to learn more about your HIPPY US Operations team visit the [HIPPY US website](#)

Nicole “Nikki” Martin-Bynum

National Program Director



Carla Mowell

National Training Director



Terri Meehan

Growth and Training Manager



Shaqula Parks

Program Support Manager



Suzi Plasencia

HIPPY US Senior Policy Advisor
LinchPin Strategies

Library

For additional resources, visit the HIPPY [library](#).

**Library Password:
Destination**

Website and Library Feedback

We would like your feedback about our website and library using [this](#) short survey.

Newsletter Request

If you or someone you know would like to be added to the list of newsletter recipients click [this](#) link to complete a request.

Newsletter Feedback

What would you like to see in the newsletter? Give us your feedback by completing [this](#) short survey



HIPPY
UNITED STATES

Welcome to the 24 - 25 Program Year!

2024-2025

HIPPY KICK OFF



Connecting Hearts

Igniting Minds!

- ✓ Register individually by September 11th to be entered in a raffle!
- ✓ Registration link below - you will receive zoom link once you register
- ✓ View as a team or individually

For
Coordinators
&
Home
Visitors

September 18, 2024

12pm PT, 1 MT, 2 CT, 3 ET



REGISTRATION





Coordinator Preservice

Baltimore, MD

Preservice Cost

\$875

[Register here!](#)



Registration for Preservice is now open!

- Once your **registration** has been submitted you will receive an email from HIPPY US with access to the learning platform. This email will allow access to set up your login credentials and complete the virtual portion of the in-person portion of preservice. Access to the learning platform will close and all modules must be completed by January 10, 2025.
- **Certificates** for Preservice will be issued upon completion of the in-person portion.
- **Registration closes** on January 3, 2025. Space is limited to **25** attendees only. Please register ASAP.

In-Person Agenda

Date: Jan. 20-23, 2025

Location

[The Lord Baltimore Hotel](#)

01.20 Day 1: 1PM-4 PM

- HIPPY Model
- Recruiting

01.21 Day 2: 9 AM-4PM

- Home Visits
- Curriculum
- Program Staff

01.22 Day 3: 9 AM-4PM

- Role Play
- Parent Group Meetings

01.23 Day 4: 9AM-1 PM

- Program Standards
- Data Collection
- Wrap-up

Keep in Mind

- Preservice is provided in 3 parts:
 - a. **Online training** (LMS) is self-paced, takes 5-8 hours to complete, and must be completed prior to attending the in-person training
 - b. **In-person** taking place over 2 half days and 2 full days (make travel plans accordingly).
 - c. **4 optional follow-up webinars** after the in-person segment for 1 hour each.
- To **receive credit** for completing preservice, you will need to complete both the virtual and in-person pieces.
- All registrants will receive **venue** and **payment information** post-registration. The fee for the HUS Baltimore 2025 preservice training, encompassing both the online and in-person components of the training is \$875 per attendee. Attendees will be able to pay by check, credit card, wire transfer, or will be able to request an invoice.
- Please note that this fee covers training content only and does not cover costs associated with travel, transportation, or accommodation.



S&S Worldwide New Customer Setup

We are excited to announce that S&S Worldwide is now our official materials supplier. As part of this transition, S&S Worldwide will need to get you set up as a new customer in their system. This process involves getting some basic information that will allow S&S to fulfill orders, extend payment terms and support the success of your HIPPY program.

To begin the setup process, please reach out to your dedicated HIPPY Customer Support Representative:

Christine Taranto at 1-800-243-9232 ext:2273

or

Dedicated HIPPY Customer email: HIPPY@SSWW.com.

Once your account is set up, you will easily be able to request quotes, place orders or check the status of existing orders.

This change is an important step in ensuring that the HIPPY program remains affordable and can continue to have a positive impact on children and their families. We understand that there may have been some initial challenges, and we truly appreciate your patience and understanding. To help address any questions or concerns you might have, we've included a comprehensive FAQ with this message.

We are confident that this partnership with S&S Worldwide will bring tremendous value to your HIPPY program, ensuring that you have the resources and support needed to thrive. As we move forward together, please know that our team is here to assist you in any way we can. We look forward to working closely with you and thank you for your continued dedication to this important work.

Included Documents:

New Customer Setup Form(s) and Information

Payment Options & Extended Payment Terms

FAQs



Ordering and Payment options:

Authorized Purchase Order, Credit Card, check, money order or ACH.

Purchase orders (Net 30):

Local, State and Federal Government Schools, Hospitals, Municipalities:

Credit terms are automatically granted to local, state and federal government institutions ordering on a signed and approved official purchase order. Terms are net 30 days.

Private organizations, Non-profits and Businesses

Orders for any privately held institution, non-profit or similar account will need to fill out an S&S Extended Payment Term questionnaire. To establish extended payment terms please submit the application form attached.

Once processed and approved by S&S, you will be able to order against your account with net 30 terms. You must be an established business, institution or organization to be eligible for credit terms.

PREPAYMENT:

Prepayment is only required for customers who have either not completed the Extended Payment Term Application or who do not qualify as a Local, State or Federal Government recognized institution. We accept major credit cards, check and money orders in US FUNDS Drawn on US Banks and ACH.

Terms of Sale:

Net 30 days: All prices are net and payable within 30 days. (on open accounts only from the date of invoice). S&S Worldwide reserves the right to cancel, withhold or decline orders on accounts that are past due or exceed their credit limit. Past due balances may be charged interest. Customers will be responsible for payment of all collection fees incurred by the company in collections of past due balances. NO COD orders.



FAQ (Frequently Asked Questions)

When are backorders for items in Weeks 1-10 expected to ship? We expect to ship any backordered inventory for weeks 1-5 by early September.

Why were items on Backorder? Although the transition began many months ago, the ability for HIPPY and S&S Worldwide to move forward in a way that would ensure long-term stability in pricing and quality involved significant efforts with variables outside of our control. Thankfully, with the support and depth of knowledge of S&S Worldwide, we have been able to overcome these short-term obstacles. The outcome is our ability to maintain pricing for 2024 on all items. This includes several books where pricing is offered at 20% off or more from the current retail pricing*. The pricing on all our Activity Packets will also be held despite the impacts of global inflation on paper and printing costs. *We will continue to work with S&S Worldwide to avoid any of these large-scale increases for materials from Publishers and communicate with sufficient notice in the event a change may be required.

Do you expect Backorders to be an issue in the future: No, we believe this to be a One-time event associated with the transition. Additionally, we expect the new partnership will allow us to increase all of our inventory so we can have substantially higher fulfillment rates of the entire program at a single time starting as soon as 2025.

How much is Shipping and Handling? 10% of the order subtotal.

Why was Shipping and Handling 15% originally? At the beginning of 2024, UPS and FedEx both increased their domestic shipping rates by over 5% which had an impact across all industries. While these increases were slated to impact HIPPY Programs, through the transition efforts and support of S&S Worldwide, the 2023 rate of 10% will now be held. All sites who were previously charged a higher rate have received or will be receiving a credit memo for the 5% adjustment.

Will there be any changes to the materials? Efforts are being made to improve the product offering by making it more sustainable without sacrificing quality. Over the course of this year and next we anticipate making minor modifications to reduce our impact on the environment. Additionally, these changes will allow us to maintain price stability and keep the program affordable despite the global impact of inflation. As these changes begin to roll-out, we will seek constant feedback to ensure we quality is maintained.

Will additional products and solutions be available? Yes, over the coming year we are working with S&S Worldwide to source and supply product kits and supplemental materials to support the HIPPY program. This new partnership will allow us to greatly expand into new areas while also allowing us to enhance our existing core offering without any cost increases.



Email Extended Payment Application to:
credit@ssww.com

Customer Profile for Extended Payment Terms

(required for purchases by PO with Net 30 terms. Not required for Credit Card or Advance payment purchases)

Industry Category (Check only one)

Education Government Health Marketplace
 Recreation Religious Wholesale Other

ACCOUNT INFORMATION

_____ **Customer Number** _____ **Date**

_____ **Organization's Name**

_____ **Billing Address** _____ **City** _____ **State** _____ **ZIP**

_____ **Telephone**

_____ **Federal ID#** _____ **State ID#** (if applicable)

Sales Tax exempt? **YES** (please attach state tax exempt certificate for each state you are exempt in) **NO**

S&S Worldwide Vendor Number (if applicable) _____

Fiscal Year End _____ **Does your organization use a Portal?** **YES** (please attach information) **NO**

INVOICE COMMUNICATION PREFERENCE

E-mailed

Print & Mailed (USPS)

Other: _____

(continued on next page)

ACCOUNTS PAYABLE CONTACT

Name	Title
Email	Telephone

ACCOUNTS PAYABLE SUPERVISOR

Name	Title
Email	Telephone

PURCHASE ORDERS AND VOUCHERS

Does your organization require Purchase Orders? YES NO

Does your organization use Vouchers? YES NO

If Yes, are there any special instructions?

PO Hardcopy Required **PO Price Matching Required** **No Substitutions**

PO Completion **Ship Complete** **No Back orders**

Other: _____

How should the Vouchers be returned? **Mail** **Email**

Email Address: _____

CONTACT INFORMATION FOR VOUCHERS AND PURCHASE ORDER INQUIRIES IF NOT THE AP

Name	Title
Email	Telephone

Customer Authorization:

I hereby authorize the setup of this account with S&S Worldwide. The information provided above is accurate and complete to the best of my knowledge.

Authorized Signature: _____ **Date:** _____

Please return the completed form to:
Christine Taranto Phone: 1-800-243-9232 ext: 2273

Credit Department
1-800-243-9232 ext. 3170 | credit@ssww.com