



HIPPY US AUGUST



CONNECTING HEARTS, IGNITING MINDS

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NIKKI'S CORNER

Greetings!

Some of you worked all summer, and others are returning after a well-earned break. Either way, it's my sincere hope that the summer season gave you just what you needed.

As we all prepare for the 26–27 program year, I have just a few notes to share. There will be challenging days ahead. All the systems and plans many of you have put in place — or are still putting in place — will eventually meet a day when "life is lifeing." That's why I'm asking you to define your why now. Make sure that deep well of hope is clear and ready, so that on the tough days, it can come forward and offer you solace and direction. There's a family, a colleague, an entire team, a partnership, or a system you're building that can fuel you. Take a moment to name it.

Celebrate the wins — not just the big ones, but especially the small ones. Each one matters as we navigate the path toward excellence. And don't forget: it's supposed to be fun. We work with parents of young children, which means a laugh should always be just around the corner.

As always, the HIPPY US Operations team is here for you. If you'd like to share a win, a why, or a moment of joy, I'd love to hear about it — reach out to me [here](#).
Happy HIPPY New Year to each of you!

In Community,
Nikki Martin-Bynum, National Program Director



SAVE THE DATE

26-27 Annual Program Year Kick-off

Join us as we chart the journey ahead for the
2026–2027 program year!

 **Wednesday, September 2, 2026**

 **12PM PT / 1 PM MT / 2 PM CT / 3 PM ET**

 **Virtual**(The Zoom link will be emailed to all registered participants a few days before the event.)

[Click here to upload your favorite photos by August 15th to be included in our kickoff slideshow!](#)

[Register by August 28th to be eligible for the raffle](#)

REGISTER HERE



Don't forget to like and share!



HIPPY Model Onboarding Update

Update on HIPPY Model Onboarding Trainings

We're excited to share that the HIPPY Model Onboarding: Coordinator Edition (formerly called preservice) is now available!

This training equips new HIPPY coordinators and assistant coordinators with the tools they need to successfully implement the HIPPY model and support home visitors. You can learn more from the flyer below.

The Supervisor and Home Visitor Editions are still in development. We expect to release these later this fall, and we'll share an update as soon as they're ready. In the meantime, we encourage programs to explore the recorded webinars available in the HIPPY Library. Several years of webinar recordings are available and cover a variety of topics that can support both new and experienced HIPPY staff.

Thank you for your patience as we work to deliver a high-quality onboarding experience for all HIPPY roles.



New Site Feature

Welcome BangorHousing to the HIPPY US Network!

The HIPPY US family continues to grow! We are excited to welcome **BangorHousing in Bangor, Maine**, as one of the newest programs in our national network.

BangorHousing will bring HIPPY directly to families living within a public housing community, creating greater access to early learning and family support where families live. The partnership represents an exciting approach to integrating HIPPY into an organization already deeply connected to the families and community it serves.

We are thrilled to have BangorHousing join the HIPPY community and look forward to following their journey as they begin serving families in Bangor.

Please join us in welcoming BangorHousing to HIPPY US!

Want to learn more about this new partnership and how HIPPY is expanding its reach in Maine? [**Read the full announcement with this link.**](#)

The New LMS - Thinkific

New ways to learn, new ways to pay

Now that you will be using the new LMS system, we'd like to give you an overview of how to navigate the site to include registration and payment. To learn more about navigating Thinkific, review the flyer below.

INTRODUCING!



MODEL ONBOARDING Coordinator Edition

A professional learning experience that prepares coordinators to lead a HIPPY program with fidelity.



THREE REQUIRED COMPONENTS. ONE COMPLETE EXPERIENCE.



SELF-PACED LMS COURSEWORK

- Interactive learning activities
- Reflection and application exercises
- Downloadable resources



COORDINATOR GROUP MEETINGS (ZOOM)

- Collaborative workshops
- Practical application
- Peer discussion



IN-PERSON ROLE PLAY EXPERIENCE

- Facilitated practice
- Coaching and feedback
- Certificate of Completion



**CLICK HERE TO
LEARN MORE
AND REGISTER
TODAY!**



COST
\$750
per participant

All sales are final. Once a purchase is completed, refunds are not offered for any products or services. We encourage participants to carefully review order details before finalizing purchase.



COMING SOON!



The HIPPY Model Onboarding series continues to grow.



HOME VISITOR EDITION

Coming Soon

On-demand learning tailored for home visitors.



SUPERVISOR EDITION

Coming Soon

On-Demand learning tailored for supervisors of coordinators.

Additional onboarding editions will be released as they become available.

www.HIPPYUS.org

INTRODUCTION TO THINKIFIC

HIPPY US RECENTLY TRANSITIONED TO A NEW LEARNING PLATFORM CALLED THINKIFIC! THIS PLATFORM OFFERS MORE TO USERS BY HAVING EVERYTHING (REGISTRATION, PAYMENT, RECEIPTS, CERTIFICATES) IN ONE PLACE. BELOW IS AN OVERVIEW OF WHAT THINKIFIC HAS TO OFFER AND NAVIGATING THE SITE!

1. CREATE AN ACCOUNT

- All users **MUST** create an account to get started (to include learners and persons responsible for payment)
- From your account you will have 24/7 access to:
 - Purchased/enrolled courses (until expiration date).
 - Purchase receipts
 - Course completion certificates

2. GENERAL PURCHASE INFO

- All credit/debit card and ACH payments are made securely on the platform
- Course access is available only after payment has been completed.

3. RECEIPTS

- All of your purchase receipts are always available on your account dashboard (Profile → Order History)
- Immediately after purchase, you may view and print your receipt from:
 - Your email account
 - Your account dashboard

4. PURCHASE OPTIONS

There are 3 options to purchase a course

- **Self Purchase**
 - Learners can:
 - Log in to account
 - Choose a course
 - Complete payment
- **Gift Purchase**
 - Person Responsible for payment can:
 - Log in to their own account
 - Select the desired course
 - Select "This is a gift" on the checkout page
 - Email must be different from account email
 - Complete Payment
 - A redemption link will be sent to the email provided
 - Gifts can only be redeemed once
 - Only one gift per transaction
- **Group Purchase**
 - Person Responsible for payment can:
 - Log in to their own account
 - Select the desired course
 - Choose the number of seats during checkout (when available).
 - Complete payment.
 - Receive a custom registration link to share with participants.
 - Track registrations and learner progress through a purchaser dashboard.

5. OTHER INFO

- **Certificates**
 - After successfully completing a course, your certificate will be available in your account at any time.
- **Discounts**
 - Coupon codes may be available for select courses or promotions. If you have a valid code, you can enter it during checkout.

NOTE: SOME INFORMATION WILL BE COURSE SPECIFIC AND USERS WILL RECEIVE ADDITIONAL INFORMATION ABOUT HOW TO NAVIGATE THINKIFIC AFTER COURSE REGISTRATION IS COMPLETE



Cont'd.

HIPPY UPDATES

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Photo Requests

Saying Goodbye to Program Year 2025- 2026

REMINDER: Let's celebrate another great HIPPY year together! We're gathering photos from programs across the country for our September Kick-Off slideshow. Share your favorite moments, activities, and successes using the **Photo Submission Form.**

New Advocacy Toolkit

Suzi has created a new **Advocacy Toolkit** for programs to use to schedule in-district meetings with Congressional offices this October

S&S Worldwide

HIPPY Online Ordering Is Here!

HIPPY's new online ordering website through S&S Worldwide is now available, making it easier and more convenient for programs to order HIPPY materials.

Several training sessions have already been offered, with additional training opportunities planned to help programs get comfortable using the new system. When you're ready to order, visit **www.ssw.com** and be sure to sign in to your S&S account—HIPPY products will only appear after you are logged in. Questions or assistance can be directed to **HIPPY@SSWW.COM**.

For more information, review the pager below **PAGE 06**

HIPPY Online Ordering Is Here!

We're excited to introduce the new HIPPY online ordering website, designed to make ordering HIPPY materials easier, faster, and more convenient.

Over the past several weeks, we've had the pleasure of introducing the new site through a series of online training sessions. It has been wonderful connecting with so many members of the HIPPY community, and we're delighted by the positive feedback we've already received about the website's ease of use and functionality.

Five training sessions have already been completed.



HIPPY program staff participating in one of our recent online ordering training sessions.

Ready to order? Visit www.ssw.com to access the new online ordering site.

IMPORTANT: You must sign in to your S&S account to view and order HIPPY products. HIPPY products will not be visible until you are signed in.

As you begin placing orders online, we encourage you to share your thoughts and suggestions. Your feedback will help us continue to make the ordering experience as smooth and useful as possible.

For questions or assistance, please contact **HIPPY@SSW.COM**.

We appreciate your participation and look forward to your feedback!



CELEBRATING HIPPY US EXCELLENCE: 2025-2026 STELLAR AND NATIONALLY RECOGNIZED SITES

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HIPPY US is proud to celebrate the programs that earned National Stellar Site and Nationally Recognized distinctions for the 2025-2026 program year. These honors recognize programs that go beyond the requirements for model fidelity and demonstrate exceptional implementation of the HIPPY model.

Nationally Recognized Sites

Nationally Recognized programs have demonstrated strong implementation of the HIPPY model that goes beyond the requirements for National Endorsement. To earn this distinction, a program must meet every standard required for National Endorsement and receive a Model Fidelity Specialist-verified rating of “exceeds the standard” in at least one area of HIPPY standards.

- **Catholic Charities Baton Rouge, LA**
- **Elmore County, AL**
- **Fort Payne City Schools, AL**
- **Houston ISD, TX**
- **Lowndes County, AL**
- **North Range Behavioral Health, CO**
- **Pasadena Public Health Department, CA**
- **SAFE Talladega County, AL**
- **Wellness Pointe, TX**

Congratulations to these outstanding HIPPY programs! Their accomplishments reflect the dedication of coordinators, home visitors, families, and community partners working together to provide high-quality HIPPY services and help parents prepare their children for success in school and beyond.

Learn More About National Endorsement Recognition

Want to learn more about what it means to be **Nationally Endorsed, Nationally Recognized, or a National Stellar Site?** Review our [**HIPPY US National Endorsement Recognition Overview**](#) for an explanation of each designation and the recognition programs receive at each level.

HIPPY US HIGHEST LEVEL OF RECOGNITION

National Stellar Site

★ 2025–2026 ★

Congratulations to



Mile High United Way HIPPY

Denver, Colorado

The National Stellar Site designation is HIPPY US's highest level of recognition, reserved for the top 10% of Nationally Endorsed Sites each year. Stellar Sites demonstrate extraordinary quality, consistency, and results across the standards outlined in the Model Guidance, Requirements, and Accreditation (MGRA).

What makes Mile High United Way Stellar?



Mile High United Way demonstrated excellence across multiple areas of HIPPY standards. During its endorsement visit, the program showed a 98.86% retention rate from the previous program year and 100% retention at the time of the visit. All home visits took place in families' homes, and home visitors went beyond curriculum delivery by providing individualized activities, resources, and supplies to meet families' needs. The program also demonstrated a strong investment in its staff and community, with individualized professional development for home visitors and five of seven home visitors having firsthand experience as current or former HIPPY parents.



HIPPY US JOINS PARENTS AS TEACHERS

WE'RE GOING TO PORTLAND, OREGON

OCTOBER 5-8, 2026

We're excited to share that HIPPY will be joining with Parents as Teachers (PAT) for the 2026 - 2027 Conference!



NOT ONLY WILL YOU HAVE ACCESS TO ALL SESSIONS OFFERED BY PAT, THE CONFERENCE WILL ALSO INCLUDE:

1. HIPPY-only sessions for Home Visitors & Coordinators
2. HIPPY team member(s) will be featured in a mini-plenary.
3. Award Luncheon for HIPPY Homevisitor, Coordinator and Partner of the year will occur at no cost to HIPPY attendees.



TO HELP MAINTAIN A STRONG HIPPY PRESENCE AND COMMUNITY EXPERIENCE, WE WILL:

- Gather at a HIPPY-preferred hotel: Book the Double Tree
 - Hotels options will become available upon registration
- HIPPY Huddle
 - (meet-up at the HIPPY preferred hotel to network & connect with HIPPY International, HIPPY US and all HIPPY attendees).

REGISTRATION IS NOW OPEN! CLICK THE LINK

BELOW TO BEGIN! WWW.PARENTSASTEACHERSCONFERENCE.ORG

To complete registration you will need to create a PAT account if you do not already have one

We look forward to sharing more details as planning continues and hope many of you will join us for this exciting opportunity.



HIPPY SHINES BRIGHT!

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HIPPY Arkansas



The **2025-2026 HIPPY Arkansas program year** was filled with many accomplishments, successes, and milestones. One achievement we would like to proudly recognize is the completion of the HIPPY Arkansas State Endorsement process by four outstanding coordinators and supervisors.

Achieving and maintaining endorsement is no easy feat. It requires dedication, hard work, and an unwavering commitment to model fidelity and program quality. Through their efforts, families receive stronger support and higher-quality services, helping children and parents thrive.

Please join us in congratulating the following HIPPY leaders for this outstanding accomplishment:

- **Dr. Angela Avery** (not pictured), **Ouachita County HIPPY**
- **Gayle Slape** and Supervisor **Cindy Lambe**, **Ozarks Unlimited Resources Educational Cooperative**
- **Laura Stell** and **Angie Trussell**, **Southeast Arkansas Education Service Cooperative**

Thank you for your commitment to excellence and for ensuring that HIPPY families across Arkansas receive the best possible support.

We are also excited to announce that the **Arkansas Home Visiting Network (AHVN)** will host its Annual Conference on **November 10-11, 2026, in Hot Springs, Arkansas**. This year's conference theme is:

Hope in Every Home: Planting Seeds for Brighter Futures

Registration is now open, and we look forward to bringing together home visiting professionals from across the state for two days of learning, collaboration, and inspiration.

This is Why We HIPPY

My name is Christy Dean. I have been a home visitor for a little over one year. I have a family that enrolled in the HIPPY program this year. Katalena is a Little Learner. Her speech and vocabulary was not where it should be for a two year old. Mom was really excited to start HIPPY to learn how to teach/educate Katalena. Through the HIPPY program, Katalena's speech and vocabulary have improved. She is writing a few letters on her own and matching picture objects. Katalena has blossomed through the HIPPY program. Mom has learned how to best teach and support Katalena through the HIPPY program. Both mom and Katalena love and enjoy the HIPPY group meetings.

THE
HIPPY
HEART



HIPPY
UNITED STATES



NASD-CORP 2026-2027

What's New?

- Seamless Platform Experience
- Ongoing Support
- Access virtual check-ins, coaching, and resources after the module
- Immediate Access to Modules Upon Registration

What's Improved?

- 365Days of access to the course upon registration completion
- Increased opportunities to collaborate with peers
- Instructor Office Hours
 - Friday (CST): 1pm-2pm

You Should Know

- Introductory rate is \$250
- Materials: HIPPY supplemental book is \$126.00 and can be ordered online at <https://www.ssw.com>
- Session Dates;
 - September 8 - December 13, 2026
 - January 11 - April 18, 2027
- Course Design;
 - 8 Weeks of the Training Module
 - 6 Weeks of the CORP
- If you have questions, using the [Request for Support](#) board

Visit the [NASD-CORP homepage](#) for more information and to register the September 8th Cohort

**Finding Purpose: The Why Behind Our Work****Carla Mowell, National Training Director**

There's **good news and bad news** about engaging in meaningful work. Good news: when people find meaning in their work, they are less likely to burnout. Bad news: this is only true when workload, administrative support, and supervision are adequate. Regularly connecting with the deeper "why" behind our work is a strategy that helps us rally when the daily grind overshadows the mission. Your support is key to helping home visitors navigate the challenging aspects of their work. Exploring our personal and team sense of purpose reminds home visitors that they are part of something bigger—creating generational change through education, support, and advocacy. This issue of One Visit at a Time helps your team reconnect with their "Why" and allows home visitors to inspire each other. It's a good activity to come back to help recharge your sense of purpose, and can easily be adapted to a home visit so we help parents connect with their own "Why".

Give each home visitor a copy of **One Visit at a Time** (digital or hard copy). Depending on how much time you want to spend on this topic you can keep it as simple as giving them the insert to read and asking them how they would like to apply the **Reflection Questions** (on the handout) this week. If you have 10-15 minutes you can use one or two of the **LET'S TALK** questions on the right, which would give your team an opportunity to connect. For a deeper dive into the topic, open with a question, add one or two of the **THREE MORE IDEAS**, and the **TRY THIS** activity below. Any materials needed for the **TRY THIS** activity are underlined.

TRY THIS: Values Sorting

Here is a **list of values**. Select your top three and mark them (3 min). Now pair up and each take 5 minutes to share how these values show up in your work (10 min). As a group let's combine these values into a team statement reflecting our shared values (10 min). Now that we have a team "Why", what could we do with it? Where can we put it so we're reminded? How can we help parents connect with their own sense of purpose?

LET'S TALK:

Discussion questions (3-4) ideas

- What inspired you to become a home visitor?
- What keeps you going when things get tough?
- What do you want families to remember about their time with you?

THREE MORE IDEAS of how to use today's insert with your team:

- **VIDEO** - View **this short video** together, then discuss using one or more of the LET'S TALK questions as prompts.
- **WORDS OF AFFIRMATION** - Share a personal affirmation that guides your work, and ask each home visitor to take a few minutes to develop their own affirmation. Invite each person to state their affirmation.
- **REFLECTING TOGETHER** - Post the REFLECTION questions on chart paper around the office and encourage your home visitors to add their own ideas over the course of the upcoming week. Next week when you meet again, go over their answers.

Don't Forget

RESOURCES AND MORE AVAILABLE FOR YOU

- **Connect** with Nikki, if you'd like to connect
- **Register** for the annual HIPPY US Kickoff
- **Check out** the Newest HIPPY US Site
- Register for the HIPPY Model Onboarding
- Review the Introduction to Thinkific
- **Submit** your End of Year Photos
- **Visit S&S website** to check out the new online ordering tool
- **Find out** how your site can receive a HIPPY National Recognition Endorsement
- **Register** for the 2026 PAT Conference
- **Download** the "One Visit at a Time" insert and share it with Home Visitors.

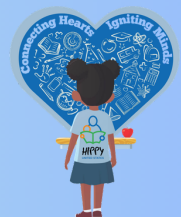
- **Watch** the **Licensure Fee Distribution** presentation: Understand your fees.
- **Order** the **Bridge Curriculum** to help support families during curriculum age group gaps.
- **Order** **HIPPY 3.0** and make curriculum more accessible, manageable, and family friendly.
- **Learn more** about how to participate in HIPPY's **Professional Development** courses.
- **Connect** with Suzi for advocacy information.
- **Register** for the **2026 NASD-CORP** Fall cohort
- **Review** the **Advocacy Toolkit**

Let's continue to
Connect and **Ignite**
the **Hearts** and **Minds**
of the families we
serve!

Paying by Check

If you would like to pay by check for **HIPPY US related products and services**, remit checks to:

HIPPY US
2727 Palisade Ave, Suite 6J
Bronx, NY 10463



Newsletter Request

If you or someone you know would like to be added to the list of newsletter recipients click **this** link to complete a request.

Library

For additional resources, visit the **HIPPY library**. Reach out to your **State Leader** for the password

Request for Support

If you would like support, have feedback or want to ask a questions go **here** to connect with a HIPPY US team member today!