Curriculum Fee Increase

Dear HIPPY Community:

We are writing to share the reasoning behind an upcoming 5% price adjustment to all HIPPY materials that is effective July 1, 2027, along with key points you can use in conversations with programs and funding partners.

Why the adjustment
HIPPY materials prices have not changed since 2022. Over that time, the costs of paper, printing, packaging, labor, and fulfillment have continued to climb. Although these cumulative increases have greatly exceeded 5%, we have intentionally capped the adjustment at 5% to limit the impact on program budgets. This change covers only part of our increased costs and reflects our commitment to keeping HIPPY materials affordable.

Why we're sharing this now
In our work with State Offices, we clearly heard that advance notice would be helpful as you shape future budgets. We are sharing this information early so the adjustment can be planned for and built into budgets and funding requests ahead of time.

Key points for stakeholders and funders

- Prices have held steady since 2022, despite rising costs.
- The increase is intentionally limited to 5%, well below actual cost increases.
- For every $1,000 spent on HIPPY materials, the adjustment adds $50.

We know that every additional expense matters. If there is something else you need to communicate this information to your agency or funder please reach out at https://forms.monday.com/forms/8ca04c0b6ca2b313e8a5efdcae726af8?r=use1

With gratitude,

HIPPY International and HIPPY US

Questions? Feel free to contact HIPPY US at the Support Board.