



**Local Media Pitch for HIPPY Administrators re: EdSurge Article**

To: XYZ

Subj: Recent AP Article on EvidenceBased Home Visiting Program

Hi XYZ,

I hope this email finds you well! By way of introduction, my name is XYZ and I am **[include affiliation with HIPPY]** You might've seen that HIPPY's evidencebased home visiting program was featured in a recent [Associated Press article](#) on how home visiting can help to establish a strong education foundation for young children, especially for families who struggle to find accessible and affordable early education options.

Across the country, students who receive home visiting services— especially those who participate in [HIPPY](#)— are more prepared for success once they reach kindergarten. **[Add personal anecdote regarding the impact of HIPPY on student achievement / parent engagement in your community].**

We would love the opportunity to amplify this article with **[insert local media outlet]**! Additionally, if you are interested in learning more about HIPPY's impact in **[insert city / community]**, I would be happy to hop on the phone or connect you with one of our amazing home visitors/families!

Thank you so much for your consideration, and I look forward to connecting with you soon!

XYZ