



## Social Media Toolkit for HIPPY EdSurge Article

*Prepared for HIPPY*

### **DRAFT Post #1:**

Ensuring every child has access to quality early education is crucial for their development and future success. However, many families still face barriers in accessing these essential resources.

[Emily Tate Sullivan's](#) recent article in [EdSurge](#) highlights how the Home Instruction for Parents and Preschool Youngsters ([HIPPY United States](#)) program is delivering personalized, high-quality educational experiences that have a significant impact on children's lives and empower parents to be their child's first and most important teacher.

[Add personal anecdote regarding HIPPY involvement / experience] So grateful for research-backed home visiting programs like HIPPY that are working to improve educational outcomes for children across the country.

### **DRAFT Post #2:**

Appreciate the thoughtful commentary from [Emily Tate Sullivan](#) in [EdSurge](#) on how home visiting can help to establish a strong education foundation for young children, especially for families who struggle to find accessible and affordable early education options.

Across the country, students who receive home visiting services— especially those who participate in [HIPPY](#)— are more prepared for success once they reach kindergarten. [Add personal anecdote regarding the impact of HIPPY on student achievement / parent engagement].

### **DRAFT Post #3:**

“An estimated 17 million families nationwide stand to benefit from voluntary, evidence-based home visiting services, yet in 2022, only about 270,000 did,” according to [Emily Tate Sullivan's](#) recent article published in [EdSurge](#).

Emily emphasizes the importance of federal investment in the Maternal, Infant and Early Childhood Home Visiting (MIECHV) program to allow more parents to access the life-changing tools to ensure their children are prepared and able to thrive in their first years of school. [Add call to action for legislators and lawmakers at state/national level to expand funding support for home visiting].

Read more here: <https://www.edsurge.com/news/2024-05-29-many-lack-access-to-quality-early-education-home-visiting-programs-are-bringing-it-to-more-families>