

April 20-24, 2026

Hashtags: #HIPPy US| #NHVW| #NHVW2026| #NationalHomeVisitingWeek| #HomeVisiting
#HomeVisitingHeroes

Let's shower our home visitors with appreciation this April! HIPPy is excited to partner with the Institute for the Advancement of Family Support Professionals and LIAs and states across the country to recognize National Home Visiting Week, April 20-24.

HIPPy looks forward to celebrating the contributions of home visitors on our social media, but we can't do it without your help! If you have photos or stories showcasing the impact of home visitors in your community, we'd love to feature them this April (and hope you will too!). Please submit them through our [photo submission portal](#) to share your inspiring moments with us



Be sure to share about the event on social media and tag us in your posts with @HIPPy on [LinkedIn](#) and @HIPPynetwork, on [X](#) using the hashtags #HIPPy US| #NHVW| #NHVW2026| #NationalHomeVisitingWeek| #HomeVisiting #HomeVisitingHeroes and these images: [Thank a Home Visitor](#), [HIPPy Hearts Home Visitors](#).

This toolkit provides ready-to-use content for home visitors, coordinators, other family support professionals, parents, and other caregivers to celebrate Home Visitor Appreciation Week on social media.

How to Participate: Home Visitors, Coordinators, and other Family Support Professionals

- Celebrate Yourself – Take a moment to recognize your hard work and the difference you make in families' lives.
- Share Your Story – Post about why you became a Home Visitor and what inspires you to keep going.
- Use Visuals – Share a photo of your work, a quote, or a message of appreciation for yourself and fellow Home Visitors.
- Engage with Others – Like, comment, and share posts from fellow Home Visitors to spread positivity.
- Self-Appreciation Posts – Share a moment when you felt proud as a Home Visitor.
- Peer Shoutouts – Recognize a fellow Home Visitor who has inspired you.
- Behind-the-Scenes – Post a photo or video showing the work that often goes unseen.

- Reflection Challenge – Write down three reasons why you're proud to be a Home Visitor and share them.
- Create Your Own Image-Use free tools like Canva to add personal messages, quotes, or photos.
- Video Messages-Record a short video sharing what you love about being a Home Visitor and why you're proud of your work.

Suggested Social Media Post Examples

For Home Visitors

- **Post 1 (Kickoff – April 20):** It's Home Visitor Appreciation Week! 🎉 I am proud to be a @HIPPy US Home Visitor, helping families and children grow through education! ❤️🏠 Join me in celebrating all the amazing Home Visitors making a difference! #HIPPyHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation
- **Post 2 (Midweek – April 22):** Home Visiting is not just a job—it's a calling. Every visit, every role play, and every connection makes a difference. I'm proud of the work I do, and I'm taking a moment to appreciate myself and my fellow Home Visitors. We deserve it. #HIPPyHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation
- **Post 3 (Finale – April 24):** ❤️ Wrapping up Home Visitor Appreciation Week with gratitude! I am honored to be part of this amazing community, making a difference one family at a time. THANK YOU to all Home Visitors for your dedication! ❤️ #HIPPyHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation

For Coordinators and other Family Support Professionals

- **Post 1 (Kickoff – April 20):** 🙌 This week, we celebrate the Home Visitors who bring learning and support directly to families. **THANK YOU** for the heart and hard work you put into this role every day! Drop a ❤️ if a Home Visitor has made a difference in your life! #HIPPyHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation
- **Post 2 (Midweek – April 22):** Home Visitors give so much of themselves to the families they support. This week, we encourage every Home Visitor to take a moment to reflect on the impact they have made. You deserve recognition, not just from us but from yourself. #HIPPyHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation
- **Post 3 (Finale – April 24):** @HIPPy Home Visitors are changemakers in early education, working tirelessly to support parents as they work to prepare their children for school success. This week, we honor and appreciate YOU! Tag a Home Visitor you appreciate below! 📌 #HIPPyHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation

How to Participate: Parents and Caregivers

- Post a Thank-You Message – Share a heartfelt note on social media using #HIPPyHeartsHomeVisitors, mentioning your Home Visitor by name if you'd like.
- Create a Personalized Card or Drawing – Have your child make a special card or artwork to show appreciation for their Home Visitor and share a picture of it online.



National Home Visiting Week Social Media Toolkit

- Share a Favorite Memory – Post a story or moment that shows how your Home Visitor has positively impacted your child or family.
- Record a Short Video Message – A simple “thank you” video from you and your child can make your Home Visitor’s day. Post it on social media or send it directly to them.
- Encourage Other Parents to Join – Spread the word about Home Visitor Appreciation Week by reminding friends and fellow parents to show their appreciation as well. Encourage other parents that you know to join the program.
- Get Involved in Your Program’s Advisory Council – Home Visitors support families every day, and you can support them in return by joining your program’s advisory council. Your voice can help shape the program and ensure families and Home Visitors have the resources they need to thrive. Ask your Home Visitor or coordinator how to get involved!

Suggested Social Media Post Examples

For Parents and Caregivers

- **Post 1 (Kickoff – April 20):** This week, we are celebrating Home Visitors—parent partners who bring learning, support, and encouragement into our homes! 🏠 We are so grateful for **[Home Visitor’s Name]** and everything they do for our family! 💙 If a Home Visitor has made a difference in your child’s life, take a moment to drop a thank-you message in the comments or share a memory. ❤️ #HIPPYHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation
- **Post 2 (Midweek – April 22):** @HIPPY Home Visitors do more than deliver packets and books—they support parents and caregivers to be their child’s first teacher. 🌱 We appreciate **[Home Visitor’s Name]** for their kindness, patience, and support in helping our child grow. Thank you for making learning fun for our family! 📖 Share a favorite memory of your Home Visitor in the comments! 💙 #HIPPYHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation
- **Post 3 (Finale – April 24):** 💙 Home Visitors give their time, heart, and dedication to help families succeed. As Home Visitor Appreciation Week comes to an end, we want to send a BIG THANK YOU to **[Home Visitor’s Name]**! 🎉👏 Your work makes a difference every day. ✨ Drop a message of appreciation or tag your Home Visitor below! ❤️ #HIPPYHeartsHomeVisitors | #ThankAHomeVisitor | #HomeVisitorAppreciation